



**PURDUE WOMEN'S
CONFERENCE
2025**

SPONSORSHIP OPPORTUNITIES

Join us in supporting Purdue Women's Conference 2025, brought to you by the Purdue for Life Foundation's Purdue Women's Network. Established in 2018, this annual conference has drawn women looking to motivate, uplift, and connect within a supportive community of Purdue alumnae and friends.

TWO DAYS FULL OF BOLD IDEAS, SPIRITED DISCUSSIONS, PRACTICAL INSIGHTS, AND IMPACTFUL NETWORKING

Purdue Women's Conference 2025 will be held June 12-13 at Convene 333 North Green in Chicago. Attendees represent a diverse range of industries and career levels united by a common desire to advance their personal and professional development and grow together.

The Purdue Women's Network is eager to showcase partnerships with organizations that value and prioritize issues of importance to women. Not sure which sponsorship level is right for you? Contact Purdue for Life Foundation Business Partnership Manager Jessica Richardson at jarichardson@purdueforlife.org or 765-494-5176 to discuss your marketing goals and opportunities.

ELITE SPONSORSHIP LEVELS

	BRONZE \$4,000	SILVER \$5,000	GOLD \$6,000	PLATINUM \$8,000
Recognition throughout conference as sponsor	✓	✓	✓	✓
Logo recognition in conference promotional materials, on website, and in general session sponsor logo loop	✓	✓	✓	✓
Signage with corporate logo displayed prominently throughout the conference	✓	✓	✓	✓
Complimentary full-conference registrations	2	3	4	6
Logo in on-site conference program	✓	✓	✓	✓
Recognition on the Purdue for Life social media channels				✓

SPONSORSHIP LEVELS

	NOURISHMENT HUB \$2,000	BREAKFAST (2) \$3,500	LUNCH (2) \$4,000	RECEPTION \$5,000
Logo placement		Conference screens	Event signage	Conference screens
Recognition throughout conference as sponsor	✓	✓	✓	✓
Recognition on website as sponsor	✓	✓	✓	✓
Signage	At tables & outside coffee/snack area	In the dining room	In the dining room	Prime placement at event reception
Recognition in conference program as sponsor		✓	✓	✓



**PURDUE WOMEN'S
NETWORK**

All sponsorships, underwriting, ad commitments, artwork, and logos must be finalized by March 31, 2025. Hotel is not included with sponsorship.



ADDITIONAL OPPORTUNITIES

CONTACT

Jessica Richardson
Business Partnership Manager
Purdue for Life Foundation
765-494-5176
jarichardson@purdueforlife.org

Purdue Women's Network
Purdue for Life Foundation
403 West Wood Street
West Lafayette, Indiana 47907-2007

CONFERENCE BAG SPONSOR

\$3,500

Logo placement

On conference bag

ADVERTISING OPPORTUNITIES

HALF-PAGE
PROGRAM AD
\$250

FULL-PAGE
PROGRAM AD
\$500

Details

Black & white

Black & white

A spec sheet will be provided.

IN-KIND OPPORTUNITIES

If your sponsorship budget is tight, consider an in-kind sponsorship that will help the Purdue Women's Network offset our operational expenses. In-kind sponsorships are calculated at 50% of the market value and must be offered as an overall sponsorship package that includes cash commitments. Examples of in-kind sponsorships include speaker gifts, swag, and floral arrangements.

EXHIBITORS

\$750

Details

Six-foot table with linens
Two chairs
Conference meals
Electricity (*upon request*)

Purdue for Life reserves the right to refuse any exhibitors that do not align with the foundation's mission.



**PURDUE WOMEN'S
NETWORK**

All sponsorships, underwriting, ad commitments, artwork, and logos must be finalized by March 31, 2025. Hotel is not included with sponsorship.