

ALUMNI CLUB LEADERS FORUM

March 19, 2025



PURDUE FOR LIFE
FOUNDATION

Purdue Alumni Clubs Forum

Reminders & Instructions

- **This forum is being recorded to share along with slides and chat content**
- **Participants will be muted**
- **Questions should be submitted using the chat function**



Purdue Alumni Clubs Forum

Agenda

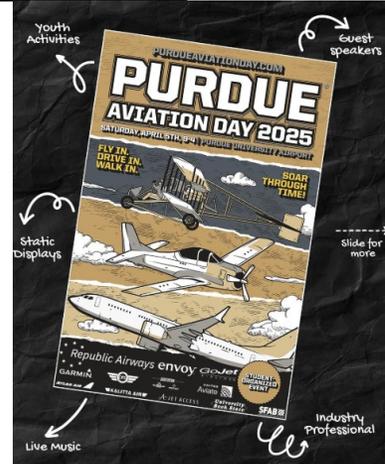
- **University Updates**
- **Purdue for Life Foundation Updates**
- **Alumni Clubs Updates**
 - Board Elections
 - Reminders



Purdue Alumni Clubs Forum

University Updates

- **Purdue Aviation Day**
 - Saturday, April 5 from 9:00 am – 4:00 pm at the airport
 - <https://www.purdueaviationday.com/>
- **Spring Fest**
 - Saturday, April 12 from 9:00 am – 4:00 pm at the College of Agriculture, College of Veterinary Medicine, and Memorial Mall
 - <https://ag.purdue.edu/springfest/>
- **Purdue Grand Prix**
 - Saturday, April 26
 - <https://www.purduegrandprix.org/>



Purdue Alumni Clubs Forum

Purdue for Life Updates

▪ **Presidential Travel**

- **Thursday, March 27 – Washington DC**
- **Wednesday, April 16 – Colorado Springs**
- **Wednesday, April 23 – Tokyo, Japan**
- **Monday, May 19 – Los Angeles**
- **Friday, May 30 – Bay Area**
- **Thursday, June 12 – Chicago**
- **Monday, June 23 – Boston**
- **Tuesday, June 24 – New York City**
- **Thursday, June 26 - Philadelphia**



Victories & Heroes: Your Campaign for Purdue is a call to action.

A rallying.

We are founded on philanthropy as we follow in the footsteps of John Purdue's remarkable act of generosity. We invite the support of the entire Purdue family in our most historic undertaking.

Alumni Clubs



Board Members - Recruiting

■ **Ways to Recruit**

- Survey – we can create it for you
- Create a call-out event virtually or in-person
- Utilize email request, newsletters, and social media posts to include a blurb for people interested in joining the board. Include a current board member they can contact
- Event invitations – a link to your board election survey or a call to action (“*Submit your name and email if you are interested in serving on the club board*”) can be added to the registration page leading up to elections. Use the email request form for this
- Talking about board positions at events – game watches, networking events
- Invite potential leaders to a board meeting

Election Process

▪ **Option 1**

- All constituents vote for each board position
- Nominations – can self-nominate or be recommended by another constituent
- Voting is done for all positions – officers, committees, general board members
 - **Anonymous**
 - **Survey – best practice is two week voting period. Clubs team can create the survey. Reach out to LeAnne**
 - **Open voting in-person or virtual – ballot or hand raise/yay or nay**
 - **Host a dinner or social event with a vote**
 - **Hold a special board meeting to vote and invite all constituents to vote**

Election Process

▪ **Option 2**

- All constituents vote for general board members
- Nominations – can self-nominate or be recommended by another constituent for the general board
- Voting is done only for general board members
 - **Anonymous**
 - Survey – best practice is two week voting period. Clubs team can create the survey. Reach out to LeAnne
 - **Open voting in-person or virtual – hand raise/yay or nay or ballot**
 - Host a dinner with or social event with a vote
- At the first board meeting, those elected vote on specific board positions
 - **Leadership – president, secretary, treasurer**
 - **Committees**
 - **Preferably the elected members will meet in person and elect positions by ballot or yay/nay hand raise**

Election Process

▪ **Option 3**

- Only current board members vote
- Nominations – can self-nominate or be recommended by another constituent
- Voting is done for all positions by the board
 - Anonymous
 - Survey – best practice is two week voting period. Clubs team can create the survey. Reach out to LeAnne
 - Open voting in-person or virtual – hand raise/yay or nay or ballot
 - Host a dinner or social event with a vote
 - Hold a special board meeting to vote

Board Member Stepping Down

▪ **President/Secretary/Treasurer**

- Club can utilize one of the Options to hold an election to replace the outgoing leader
- Could utilize previous survey and reach out to nominees who weren't elected
- Board can elect from the existing board – Option 3
- Can work with Alumni Clubs team to send an email call for volunteers for the position
 - Hold a callout in person to find a new volunteer
- Utilize email request, newsletters, and social media posts to include a blurb for people interested in joining the board. Include a current board member they can contact

▪ **Other board members**

- Depending on the position, do you need to replace? If so, see above

Involving Young Alumni

▪ **Young Alumni Board Position**

- Consider adding to your board
- Good resource for social media platforms
- Engaging with other young alumni new to the area
- Creating a “Welcome to the Area” document to include things such as where to live/dining etc.
- Networking events to share life after Purdue experiences

▪ **PASE (Purdue Alumni Student Experience)**

- Consider working with a PASE student – inviting them to a board meeting
- Can provide ideas/suggestions on send-offs and young alumni focused events
- Mentorship opportunity for young alumni board member to partner with a PASE student
- Work with LeAnne or Susie if you are interested in this so we can make the connection

PAA Membership – Board Leaders

- **Membership in the Purdue Alumni Association**
 - Election reminder – PAA membership is required for all board members
 - Leading by example – your actions set the tone for alumni engagement
 - Your membership reinforces the value of membership and inspire others to do the same
 - It strengthens the connection between leadership and the organization’s mission
 - Directly supports club engagement and programming
 - Engagement funds are based on the number of PAA members in a club area

- **Membership benefits**
 - Discounts at events
 - Voting rights for the PAA Board and Purdue Trustees
 - Access to research databases
 - Discounts at University Bookstore and Follet’s Bookstore

Clubs Updates

- **Club Webpages**
 - New look – similar to the game watch website
 - Updates are coming to the individual club webpages to follow Purdue branding

- **Social Media – Need ideas?**
 - Follow Purdue University social channels to repost Purdue news
 - The Persistent Pursuit “This is Purdue” podcast of Boilermakers sharing their stories
 - <https://stories.purdue.edu/topic/podcast/>
 - **Purdue News**
 - <https://www.purdue.edu/newsroom/>
 - **Subscribe to the Purdue Today Newsletter**
 - <https://www.purdue.edu/newsroom/faculty-staff/purdue-today/>

- **Student Events**
 - Consider planning a networking event in May when Purdue students are home and before their summer work/internships start
 - June/July/first weekend of August – best times to plan summer send-offs for freshmen
 - BGR Move-in – August 17-19

Wednesday, April 30, 2025

- **Checks**

- Checks need to be at Dauch **BY 5:00 pm ET, Wednesday, April 23** to count toward PDOG
- Mailed in or placed in the drop box in the Dauch Atrium - Belltower
- Include the Pledge Form with the check to indicate the club scholarship account

- **Toolkit**

- Available late March

- **More information will be provided in the April forum**

Scholarships

By the Numbers so far...

▪ Freshmen Applications

- 434 total applications
 - 149 Indiana
 - 285 Out of State

▪ Freshmen Awards

- 67 total awarded
 - 42 awards/\$51,000 – Indiana
 - 25 awards/\$51,500 – Out of State

▪ Current Student Applications

- 375 total applications
 - 171 Indiana
 - 204 Out of State

Last Year

▪ 1029 total applications

- 522 Indiana
- 507 Out of State

▪ Awards

- 96 total awards/\$141,186
 - 41 awards/\$58,570 - Indiana
 - 55 awards/\$82,616 – Out of State



Admissions Timeline

- **Financial Aid Packages**

- DFA has started releasing award packages
- Students can find this in myPurdue
- Questions regarding financial aid should be directed to the Division of Financial Aid
 - facontact@purdue.edu or 765-494-5050

- **March 31**

- Students should have an admissions decision by this date
- Questions regarding admissions should be directed to the Office of Admissions
 - admissions@purdue.edu or 765-494-1776

- **May 1**

- Deadline for freshmen to accept their offer of Admission

Final Reminders

▪ **Events Trick**

- Do you want the direct link to one of your events?
 - On the main Events webpage, find your event and right click
 - In the window that pops up, click on “Open link in new tab”
 - Go to the new tab with the event and copy the URL. Voila!

▪ **Game Watches**

- Please use the QR code provided for attendees to check in at your watches
- We are offering a prize pack
- Spread the word via your social media
- Any changes to your venue or if you are now hosting a watch next weekend, email slsaberniak@purdueforlife.org by Tuesday morning

Final Reminders

- **Join the Facebook page!**
 - Search for “Purdue Alumni Club Leaders”
 - Click on “Join Group”
 - Answer three questions and we will approve admission

- **ALVC – Thursday and Friday, September 11 & 12, 2025**
 - Thursday will be “Pre-ALVC” now known as ACES – Alumni Clubs Engagement Summit – focusing on club leaders similar to last year
 - 9:30 am – 3:30 pm

THANK YOU!

- **The next forum will be Wednesday, April 16, 2025**
 - **NEW TIME! 2:00 – 3:00 pm ET**
- **Recordings of past forums are available on the Alumni Club Resource Library website: <https://www.purdueforlife.org/alumni-leaders/clubs/resource-library/>**

