



Purdue Alumni Club Financial Policies for FY25

Funds provided by the Purdue for Life Foundation assist clubs in engaging as many alumni, students, friends, and fans as possible, thereby advancing the vision and mission of Purdue University and supporting the Purdue for Life Foundation. This helps those that love Purdue stay connected, get involved, and give back.

Funding to clubs is made possible through Purdue Alumni Association membership fees and donations. We manage this money that has been generously donated by our constituents for the advancement of Purdue University. Staff and volunteers should exercise the highest level of responsibility in the management and use of these funds. Engagement funds are to be used for the sole purpose of engaging alumni and friends in a club's designated area.

Club engagement funds will be provided twice, annually in 50% increments, in the form of checks sent to the club treasurer. Checks will be sent in August and January of each fiscal year. The fiscal year for the Purdue for Life Foundation is July 1-June 30. Funds provided to clubs are based on the following...

- Submission of the annual agreement.
- Adherence to the annual agreement requirements, including the submission of the previous year's financial statements
- Submission of the volunteer agreement by each individual board member.
- Number of Purdue Alumni Association members in the club's geographic area.
- The standing of the club based on the recognition program
 - Gold=\$2.50 per PAA member in the club's geographic zip code area + \$500 in operational funds
 - Silver=\$1.50 per member + \$500 in operational funds
 - Bronze=\$500 (flat amount)
- Scholarship donation if the club achieved Gold or Silver level in club recognition program.
 - Gold=\$1,000 (\$500 for clubs that have accounts outside of PRF)
 - Silver=\$600 (\$300 for clubs that have accounts outside of PRF)

Events with Fees

Clubs that host events with fees, after paying all expenses, may keep their excess fees in their bank account for future use on events or have the amount donated to the club's scholarship endowment or supported account, the Purdue University General Scholarship Fund, or the Purdue Alumni Association endowment.



Allowable Expenses

- Food and drink (excluding alcohol due to liability issues).
- Room charges and equipment rental.
- Event supplies.
- Auction items (vintage Purdue items, custom-made items, etc.) to raise funds for a club's scholarship fund. Online auctions are to use the foundation's online auction platform.
- Guest speaker fee.
- Guest speaker travel and meals.
- Honored guest meals.
- Tickets to sporting events when purchasing group tickets for an event.
- Social media advertising.

Non-Allowable Expenses

- Alcoholic beverages (due to liability issues).
- Salaries or honorariums for club officers.
- Membership fees.
- Gift cards (due to IRS reporting issues i.e. giving away gift cards is giving away cash which is not allowed).

Qualifying Club Event for the Club Recognition Program

A qualifying club event is an activity or program promoted to all alumni and constituents in a club's geographic area in the appropriate fiscal year. The qualifying event or program must be completed using Purdue for Life Foundation registration systems and/or communication outlets. This is how our team tracks your progress.

Game watches are encouraged and a great outlet for constituents, but they can only be counted twice for the total number of events.



Club Recognition Program

Below is an overview of the recognition program and how to achieve each tier level.

| TIER LEVELS | Gold | Silver | Bronze |
|-------------------------------|-------------|---------------|---------------|
| Total Number of Events | 8 | 5 | 3 |
| Incentives | | | |
| Engagement Funds | Yes | Yes | Yes |
| Scholarship Funds | Yes | Yes | No |

EVENT CATEGORIES

(1) Alumni Engagement & Outreach Initiatives

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Suggested Types of Events:

(You can host multiple of the same type, do not need to do all listed)

- Monthly Newsletter (minimum 4/year)
- Host a family focused event in your community. (Not a student send-off)
- Host an event targeting recent graduates and/or incoming/current students (not a student send-off)
- Coordinate a community service project with a local organization
- Host a professional networking event
- Host a social event that brings together alumni, friends, and fans. (Not a Game Watch)
- Partner with another Alumni Club and/or affinity group to host an event. (Includes clubs from other colleges/universities)
- Participate in educational outreach programs with local schools or community organizations, such as tutoring or service-learning programs
- Host a student send-off
- Host a game watch (Up to 2 count)
- Attend ALVC (At least 1 club leader)

(2) Scholarship: Host an event with the primary purpose to raise scholarship funds.

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| 8 | 5 | 3 |
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